



# JOSEPH REAMER

Footwear and Apparel Designer

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 Inglewood, CA

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## Education

**California State University  
Long Beach, Long Beach, CA**  
Bachelor's Degree  
Bachelor's of Science in  
Industrial Design 2021 - 2026

### Certifications

CITI Certificate for Social &  
Behavioral Research - Basic/  
Refresher 2024 – 2027

Gravity Sketch Professional  
2025

Gravity Sketch Designer  
2025

### Skills

CAD Modeling  
Sketching  
Rendering  
Problem Solving  
Storytelling  
Consumer Research

### Proficient Programs

Keyshot  
Fashion 360  
SolidWorks  
Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Procreate  
Blender  
Gravity Sketch

## About Me

I'm an Industrial Design student at California State University, Long Beach specializing in footwear, soft goods, and apparel with strong skills in sketching and CAD modeling. My design process focuses on storytelling and creating emotional connections between products and users. I use a variety of problem-solving methodologies to help create, refine, and organize ideas throughout my design process.

## Work Experience

**PLC x VF Corporation Footwear Design – Detroit, MI**  
Jan 2026 - Mar 2026

### Footwear Designer

Selected for the PLC Detroit x VF Corporation Footwear Design Certificate Program (2026) An immersive 8-week program built in partnership with VF's global brands, including The North Face, Vans, Timberland, and Altra. Emphasizing research-driven design, trend analysis, emerging technology, and AI-supported visualization to create footwear.

**Jream Studios – Los Angeles, CA**  
2025 - 2026

### Product Designer - Footwear & Softgoods

Designed concept footwear, soft goods, and brand identity for leading athletic and lifestyle brands, exploring future materials, performance, and storytelling through design. My work includes conceptual design, visual branding, and logo and identity creation for emerging companies.

**Contemporary Service Corporation - Los Angeles, CA**  
2021 – 2025

### Kia Forum (Security & Guest Services Supervisor)

Worked in guest services and security at the Kia Forum, helping ensure events ran smoothly through documentation of operational activity, deliveries, and emergency situations. I provided guest experience support in VIP areas, while assisting with communication between city services and internal departments during events. I also supported event operations by helping schedule staff shifts and coordinate coverage for large-scale events.