JOSEPH REAMER

FOOTWEAR DESIGNER

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EXPERIENCE

AUG 2026 - OCT 2026
DETROIT, MI

PLC x NEW BALANCE
FOOTWEAR DESIGNER

- Selected as 1 of 16 designers for an immersive 10-week footwear design program with New Balance and Pensole Lewis College.
- Developing footwear through a professional design process focused on consumer insight, concept development, brand storytelling, and product creation.
- Collaborating within a studio environment while receiving mentorship and critique from footwear-industry professionals.

JAN 2026 - MAR 2026
DETROIT, MI

PLC x VF CORPORATION
FOOTWEAR DESIGNER

- Selected as 1 of 16 designers for an 8-week online footwear design program developed in partnership with VF Corporation and Pensole Lewis College.
- Designed a Timberland hiking footwear concept informed by consumer research, performance needs, brand DNA, and outdoor use.
- Developed the concept from research and sketch exploration through material strategy, visualization, and final presentation.

JAN 2026
LONG BEACH, CA

IKEA x CSULB
INDUSTRIAL DESIGNER

- Reimagined the IKEA kitchen experience to explore new ways for customers to interact with products and spaces before purchase.
- Applied industrial design research, ideation, sketching, and concept development to develop and communicate a cohesive product solution.

2025 - 2026
LOS ANGELES, CA

JREAM STUDIOS
PRODUCT DESIGNER

- Developed apparel and product concepts for multiple startup brands across diverse product categories.
- Created brand identities, business cards, graphic assets, and visual systems for emerging brands and businesses.
- Produced 3D visualizations and animations to communicate product concepts, brand stories, and design intent.

2021 - 2025
INGLEWOOD, CA

CONTEMPORARY SERVICES CORPORATION - KIA FORUM
SUPERVISOR

- Supervised guest-services and security operations during large-scale live events at the Kia Forum.
- Coordinated staff coverage and communicated across operational teams in fast-paced event environments.
- Supported guest experience, problem solving, and event execution while balancing safety and operational needs.

EDUCATION

CALIFORNIA STATE UNIVERSITY, LONG BEACH

Bachelor of Science
Industrial Design
2026

DESIGN SKILLS

- Footwear Design
- Sketching
- Concept Development
- Tech Packing
- Sewing
- Consumer Research
- Prototyping
- CMF
- 3D Modeling
- Rendering
- Design Storytelling
- Presentation

DESIGN TOOLS

Adobe Illustrator · Photoshop · InDesign · Procreate
Gravity Sketch · Blender · SolidWorks · KeyShot
Fusion 360 · Substance Painter

CERTIFICATIONS

Gravity Sketch Professional
2025

Gravity Sketch Designer
2025